

Dear Business Owner,

Bridges Academy, a Studio City independent school, seeks your support for our **2020 Annual Gala and Online Auction** that will take place **Saturday, April 25, 2020**.

Who we are:

Bridges Academy is a school for “Twice Exceptional”—hence, “2e”—kids in grades 4—12. These are students who have gifts and talents (the first “e”), yet who, for a variety of reasons, do not thrive in a traditional educational environment (the second “e”). Each student’s profile is unique, but typically AD/HD, Autism, Tourette’s, dyslexia and other learning challenges accompany their gifts.

The Bridges approach is strength-based, talent-focused and life changing. Kids come to Bridges feeling defined by what they cannot do, and rediscover their self-identity and self-worth as they become defined by all they can do.

Bridges is the only school in Los Angeles and one of the few in the United States dedicated to teaching 2e kids.

If you are interested, here are a couple of vimeo videos about Bridges and our kids: <https://vimeo.com/15850071> <https://vimeo.com/235837482>. Here is the website, *where you can learn more about the Bridges Program* <http://www.bridges.edu>.

How can you help? We are asking for donations of goods, services, or gift cards that will be featured in our online auction through www.BiddingForGood.com, a charitable e-commerce online auction platform.

Why support Bridges Academy?

- **Great Local and Global Advertising:** Bridges’ families come from across Los Angeles, Ventura, and Orange Counties, while Bidding for Good attracts bidders from across the country and as far away as Europe and Asia, affording your business great local and global advertising.
- **Tax-Deductible Donations** - Bridges Academy is a nonprofit 501(c) 3 organization making all your contributions tax deductible.
- **Create community good will:** Studies have found that given similar price and quality, 90% of shoppers worldwide would prefer to consume brands that support non-profits doing meaningful work.

Where do the funds raised through Bridges’ Gala go? The funds will support Bridges’ operating budget, ensuring extremely small student-to-teacher ratios across grade levels, well-resourced classrooms, and talent development classes.

Questions? Please contact Lisa Herz at (818) 506-1091 ext. 227 or email her at lisa.herz@bridges.edu.

Thank you for your time and consideration,



Heather David
Gala Chair